THE COMPANIES ACT 2013

PUBLIC COMPANY LIMITED BY SHARES

MEMORANDUM OF ASSOCIATION

OF

SAHAJ DIGITAL LIMITED

i. The name of the Company is *"**SAHAJ DIGITAL LIMITED**".

ii. The Registered Office of the Company shall be situated in the state of "**GUJARAT**".

iii. **(A) #THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION:**

1. To design, develop, test, maintain, implement and sell/ rent computer software applications, mobile / satellite-based applications, cloud-based architectures, and custom enterprise resource planning (ERP) solutions, and to design, establish, own, operate, and manage internet & OTT portals, online services, aggregated services, e-commerce platforms, and digital marketplaces for the sale of consumer goods, services, and digital commodities. To build and operate digital payment systems inside the company's apps, such as online payment gateways, UPI systems, digital wallets, and digital cash-point (Micro-ATM) systems. To offer completely online business process outsourcing (BPO) and data processing services using secure internet servers. The company will build and license smart tools like Artificial Intelligence (AI), customer service chatbots, automated customer systems (CRM), and business tracking software (ERP) to provide automated customer service and technical support to companies around the world. To provide expert IT consultancy, system integration, infrastructure design, data engineering, and technical back-office support services to domestic and international clients, to engage in research, development, and commercialization of Artificial Intelligence (AI), Machine Learning (ML), internet of things (IoT), and Block Chain Technologies. To offer cloud-hosted technology services including Software as a Service (SaaS), Platform as a Service (PaaS), and Infrastructure as a Service (IaaS), and to provide domain name registration, domain hosting, server space leasing, and managed network bandwidth utilities & any other allied activities.

2. To partner with banks and financial organisations to offer micro-pensions, micro-insurance, and investment options, earning revenue through automatic processing fees and sales commissions, to facilitate digital electronic commerce transactions and establish automated network logistics applications, and to act as an online distributor, reseller, wholesaler, and commission agent for merchandise handled through web-enabled / digital or even non-digital platforms. To apply for, acquire, and manage government projects and public welfare schemes purely through digital portals, secure cloud setups, and software links (APIs). The company will set up online digital kiosks and mobile tools to deliver administrative services, identity verification, and public utility benefits directly to people living in rural, town, and city areas without using physical paperwork, and enter into joint ventures, technical collaborations, and research & development (R&D) agreements to expand service capabilities and public tech delivery networks. To collect and study the data generated by app usage and online purchases using data analytics tools. To legally use these insights to run automated market research, verify credit habits, and show targeted online advertisements, creating a secure revenue stream by helping third-party corporate brands understand customer trends, thus company to operate as media planners, brand consultants, and digital advertising agents utilizing search engine optimization (SEO),

social media marketing (SMM), and content marketing, to perform market research, consumer behavior analysis, lead generation tracking, and multi-channel campaign performance audits, to create, edit, distribute, and broadcast audio-visual content, digital banners, corporate promotional videos, and graphics across web and mobile systems, and to register, acquire, license, and monetize intellectual property (IP), patents, trademarks, and copyrights.

3. To set up and run online e-commerce marketplaces for everyday consumers (B2C) and businesses (B2B) to buy and sell daily goods, dairy products, livestock tools, and farming commodities. The company will use automated location tracking geofencing) and smart delivery software to fulfil orders quickly from supply centres without opening physical retail storefronts, in addition it will construct, operate, and manage secure data centers, server spaces, cloud storage utilities, and disaster recovery hubs necessary to support continuous regional market and logistical operations. To create, run, and maintain mobile apps, websites, and an all-in-one digital "SuperApp" platform. This platform will serve as an online marketplace for selling and delivering a range of products and services directly to users, business agents, and corporate clients. These include amongst others online government services (e-services), financial products, healthcare solutions, agricultural supplies, online learning, and retail goods across India and globally.

4. To carry on and undertake the business of execution in e- Governance Projects across India, participate in all kinds of Projects through tender, or through bidding process, participate in e-governance schemes, carry out skill development, to promote, set up ,operate , develop and maintain IT enabled services in India, provide trainings, impart skill building, develop computer training centres, data processing centres, create Kiosks, act as a consultant, carry out capacity building programme, act as a mediator in carrying out Govt schemes and projects in every State in the Union of India as well as outside the Country.

5. To provide a range of services to support rural networks, assist the Service Centre Agencies (SCAs) and other organisations managing rural networks to execute work mandated from bids or otherwise, to provide back end support to the network/s, offer all kinds of e-services of Govt and non-Govt. and to engage as a integrated service delivery channel for all kinds of products and services for delivery to the rural community across India, carry out CSR activities, and to do all incidental acts, deeds and things necessary for the attainment of the main object.

6. To buy, sell, create, develop, distribute, and sell online products and services and to act as a distribution channel, facilitate in delivery of products and services in retailing and financial services, carry out Financial Inclusion business, Pension schemes, carry out market survey, research, education including e-services in education, health, agriculture, dairy products through the network, to offer various internet, telecom or portal gateway services, and to act as an implementor or facilitator of the rural and urban IT enable delivery service platform, and to provide end to end solution in technology and service delivery platform at the centres for the benefit of the rural and semi-urban, urban community.

7. To carry on the business of providing outsourcing services for all processes, sub Processes, transactions, activities and all other work performed by business in various industries within India and across the world, including those process or sub processes that are enabled by information technology. It also includes date, voice or video collection and processing, call centre services including in bound and out bound calling services of all kinds, technical support, managed data centre, managed technical centre, training centre, web support back office, business or financial analysis, scientific analysis, research work and analysis, RFID driven business, storage, disaster recovery, accounting, pay roll, inventory management, customer relationship management, enterprises resources planning and to develop software, provide consultancy, software solution and services that are normally offered by the outsourcing business and information technology services providers, the software development houses and application services providers.

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(B) MATTERS WHICH ARE NECESSARY FOR FURTHERANCE OF THE MAIN OBJECTS SPECIFIED ARE:

1. To carry on business, and to act as merchants, traders or in India and/or elsewhere, and to import, buy, sell, barter, exchange, pledge, make advances upon or otherwise deal is goods, produce articles, merchandise and secure orders for supply of any articles or things and to carry out and comply with the said orders.

2. To enter into partnership or any arrangement for sharing or pooling profits amalgamation, union of interests, co-operation, joint adventure, reciprocal concession, or other-wise of amalgamate with any person or company carrying eon or engaged in or about to carry on or engage in any business, or transaction which this company is authorized to be engaged in or any business, under taking or transaction which may seem capable of being carried on or conducted so as directly or indirectly to benefit this company.

3. To acquire and under take the whole or any part of the business property and liabilities of any person, firm or company carrying on any business which the company is authorized to carry of or possessed or property suitable for the purposes of this company.

4. To conduct and carry on either concurrently with the business of the Company any other business, undertaking or engagement conducive to such profitable any of the Company's commodities, properties or rights for the time being.

5. To establish, provide, maintain and conduct or otherwise subsidize research laboratories and experimental stations or workshops for scientific and technical researches and experiments, to undertake and carry on scientific and technical investigations and inventions by establishing, providing, subsidizing and endowing or assisting laboratories, lectures, meetings and conferences and by providing or contributing to the remunerations of scientific or technical experts, professors or teachers and by providing or contributing to the award of scholarships, prizes grants to students otherwise and generally to encourage, promote and reward studies, researches, investigations, experiments, tests and inventions of any kind that may be considered likely to assist any business which the company is authorized to carry on.

6. To transact and carry on agency business of every kind.

7. To pay the costs, charges and expenses preliminary and incidental to the formation, establishment and registration of the company and to remunerate any parties for services rendered or to be rendered in taking or subscribing, procuring or assisting to procure persons to take or subscribe or in placing, underwriting or assisting to place or underwrite any shares, debenture, debenture stock or other securities of the company, or promotion of the Company, or the conduct of its business. or either in cash or by allotment of partly paid up shares or by a call or option on shares, debenture stock or securities of this or any other Company, or in any other matter whether out of Company's capital or profits or otherwise.

8. To establish agencies of branches for sales, purchases and distribution or for any purpose of the Company, regulate their working and also discontinue the same and to under-take the management of Companies having objects in-part similar to those of this Company and to take all necessary steps for registering the Company as may be thought fit.

9. To acquire by concession, grant, purchase, barter lease, license of other wise, either absolutely or conditionally and either alone or jointly with others any lands, buildings, machinery, plant,

utensils, works, conveyances and other moveable and immoveable property of any description and any patents, trade-marks, concession privileges and other rights for the objects and business of the Company and to construct, maintain and alter any buildings or works necessary convenient for the purpose of the Company and to pay for such lands, buildings, works. property of rights purchased or acquired by or for the Company by shares, debenture stock, bonds or other securities of the Company or by cash or otherwise and to manage, develop. Sale, let on lease or for hire or otherwise dispose of or turn to account the same at such time or times and in such manner and for such consideration as may be deemed proper or expedient.

10. To issue debentures, debenture-stock, bonds, obligations and securities of all kinds and to frame, constitute and secure the same, as may seem expedient, with full powers to make the same transferable by delivery or by instrument of transfer or otherwise and either perpetual or terminable and either redeemable or otherwise and to charge or secure the same by trust-deed or otherwise on the undertaking of the Company or upon any specific property and rights, present and future of the Company including if thought fit. uncalled Capital or otherwise howsoever.

11. Generally to carry on or assist or participate in financial (but not banking), commercial, manufacturing business. of otherwise, which may seem capable of being conveniently carried on in connection with any of the above specified businesses or calculated directly or indirectly to promote the interests of the Company or to enhance the value of or render profitable any of the Company's property of right which may be subsidiary of auxiliary to any of the Company's objects.

12. To apply for tender, purchase, or otherwise acquire contracts, subcontracts, licenses, and concessions for or in relation to the objects of business therein mentioned or any of them and to undertake, execute, dispose of or otherwise turn to account the same.

13. To erect, construct, enlarge, alter or maintain buildings and structures of every kind necessary for the Company's business.

14. To sublet all or any contracts from time to time and upon such terms and conditions as may be thought expedient.

15. To make, draw, accept, endorse, discount, execute and issue cheques, promissory notes, bills of exchange, bills of lading, letters of credit, coupons, dock-warrants, orders, railway receipts, debentures and other negotiable or transferable instruments or securities and to open bank accounts, current, cash credit, overdraft and operate the same.

16. To employ experts to investigate and examine into the conditions, prospects value, character and circumstances of any business concerns and undertakings and generally of any assets, property or rights:

17. To adopt such means of making known the products of the Company as may seem expedient and in particular by advertising in the press, by circulars, posters, by purchase and exhibition of works of art or interest, by publication of books and periodicals and by granting prizes, rewards and donation (including donations to any fund for charitable. or public purposes).

18. To insure any of the properties, undertakings, contracts, guarantees or obligations of the Company of every nature and kind in any means whatsoever;

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19. To invest and deal with the moneys of the Company in any investments moveable or immoveable in such manner as may from time to time seem expedient and be determined.

20. To provide for the welfare of the Directors, ex-Directors, employees or ex-employees of the Company or its predecessors in business and the wives and families or the dependents or connections of such persons by building or contributing to the building of houses, dwellings or quarters or by grants of money, pensions, gratuities, allowances, bonuses, awards, profits-sharing or other scheme or trusts and by providing or subscribing or contributing towards places of instructions and recreations, hospitals, and dispensaries, medical and other attendances and other assistances as the company shall think fit.

21. To aid, peculiarly or otherwise, any association or movement having for an object the solution, settlement or surmounting or Industrial or labor problems or troubles or promotions of industry or trade.

22. To dedicate, present or otherwise dispose of either voluntarily or for value any property of Company deemed to be of national, public, or local interest to any national trust, public body, museum, corporation or authority of any trust or on behalf of any of the same or of the public.

23. To receive moneys on deposit from members any customers for such periods as may be considered advisable, and to pay interest or money so received at such rate as may be deemed expedient. Subject to Sec 38 (A) of the Co. Act & Rules formed there under & directions issued by Reserve Bank of India.

24. To amalgamate with any company or companies having objects altogether or in part similar in those of this Company.

25. To pay for properties, rights or privileges acquired by the company either in shares of Company or partly in shares and portly in cash or otherwise.

iv. The Liability of the members of the Company is Limited.

v. The share capital of the Company is ₹ 27,00,00,000 divided into 2,50,00,000 equity shares of ₹ 10/- each and 20,00,000 preference shares of ₹ 10/- each.

*** The Company has passed Special resolution in the Annual General Meeting held on 29th day of July, 2026 for change of name of Company substituting with the new name "SAHAJ DIGITAL LIMITED" pursuant to applicable provisions of Companies Act, 2013 read with rules framed thereunder.**

 # The company passed Special resolution in the Annual General Meeting held on 29th day of July, 2026 to substitute the existing entire main object clause to new clause 1 to 7 pursuant to applicable provisions of Companies Act, 2013 read with rules framed thereunder.

We, the several persons whose names and addresses are subscribed hereto are desirous of being formed into a Company in pursuance of the Memorandum of Association, and we respectively agree to take the number of shares in the Capital of the Company set opposite our respective names :

	Name, address, description and occupation of Subscribers.	No. of Equity Shares taken by each Subscriber.	Signature of Subscribers.	Signature, name, address, description and occupation of witness
1	KISHORKUMAR PATEL SON OF MOHANLAL PATEL Kalyan Society, DHORAJI. BUSINESS.	10 (Ten) Equity	S/d.	SHRI DHIRUBHAI DAND SON OF SHRI HARIBHAI DAND Vanzari Chowk, M.G. Road, Junagadh, Chartered Accountant
2	ARVINDKUMAR PATEL SON OF MOHANLAL PATEL Kalyan Society, DHORAJI. BUSINESS	10 (Ten) Equity	S/d.	
	Total	20 (Twenty) Equity		

Junagadh, Dated this 3rd day of December 1981.

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